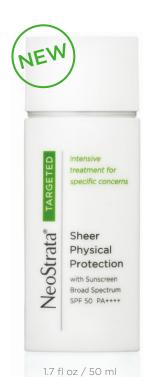
## TARGETED



#### DIRECTIONS:

- Shake vigorously for 15 seconds to blend sunscreens and pigments to a uniform consistency
- Package contains shaker beads
- Layer over serum and under makeup in morning

# NeoStrata® Sheer Physical Protection SPF 50

A Superior Mineral Sunscreen for Broad Spectrum Coverage with Antioxidant Protection and Antiaging Defense

#### **DNA Protection & Repair**

- High-level SPF 50 broad spectrum UVA/UVB protection
- PA++++ highest level of UVA protection
- Physical (mineral) sunscreen suitable for all skin types

#### Cosmetically Elegant Formulation

- Ultra-fine transparent sunscreen
- Virtually invisible, universal tint helps even skin tone
- · Can be worn alone or easily layered in a daily routine

### **Protection & Repair**

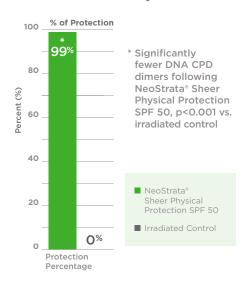
Ingredient	Classification	Mechanism
7% Titanium Dioxide, 6% Zinc Oxide	Mineral sunscreen	Broad spectrum UVA/UVB sunscreen
Gluconolactone	рна	Preserves skin matrix (anti-glycation), antioxidant/chelator. Provides antiaging, skin-smoothing benefits
PHA/Bionic	Patented Bionic Acid  White Properties Authority Pr	Preserves skin matrix (MMP inhibitor, anti-glycation), antioxidant/chelator. Provides antiaging, skin-smoothing benefits
EGCG Green Tea Extract	Potent antioxidant <b>Variation</b>	Antioxidant that has been shown to help protect cellular DNA
Vitamin E	Vitamin antioxidant	Helps protect against oxidative damage



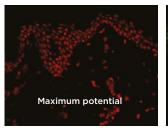
## **TARGETED**

## **DNA Protection:**

NeoStrata® Sheer Physical Protection SPF 50 vs. Untreated Irradiated Control



20 minutes post-irradiation period

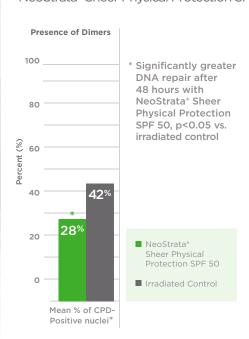






## DNA Repair:

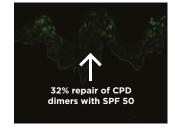
NeoStrata® Sheer Physical Protection SPF 50 vs. Untreated Irradiated Control (After 48 Hours)



#### Incubation for 48 hours after irradiation







NeoStrata®: The Science of Great Skin