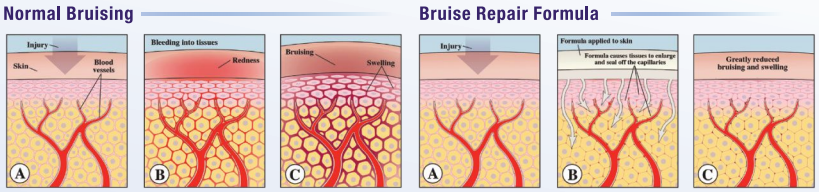
How Does Bruise MD™ Work ?

Bruise MD™ is a specific formulation containing glyerol which:

Hydrates tissue and prevents the bruise forming
Hydrates skin cells which masks the bruise on the skin surface



How To Use Bruise MD™ ?

Post Procedure:
After an operation or facial injection, immediately rub Bruise MD™ into the affected area. Then apply twice a day for 5 days or until the bruise disappears.

For Existing Bruises:
Apply twice a day for five days or until the bruise disappears. This should reduce both the appearance and severity of the bruise more quickly.

Choosing a product to treat your bruise is important and Bruise MD™ is a safe, effective and clinically proven product you can rely on.

SkinGen INTERNATIONAL

Manufactured and distributed by:
SkinGen International - www.skingeninternational.com
U.S.A-CANADA-UK

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Bruise MD™

THE NEW WAY TO TREAT AND PREVENT BRUISING

PREVENTS BRUISES POST PROCEDURE
RAPIDLY IMPROVES APPEARANCE OF BRUISES

COOLS AND SOOTHES BRUISED SKIN

CLINICALLY PROVEN

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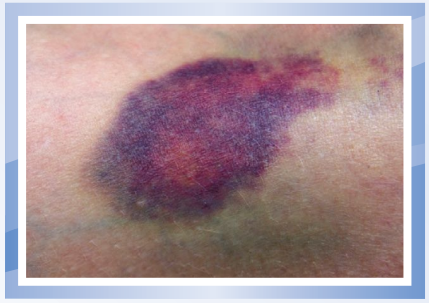
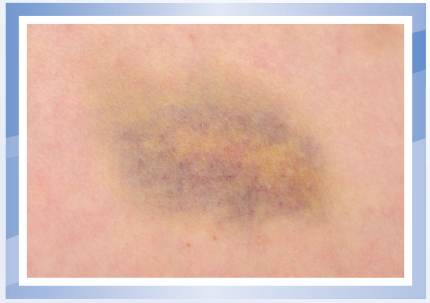
How Do Bruises Form ?

Bruises result from a trauma to the skin, which causes the blood vessels to leak into the surrounding area. Bruises appear particularly with accidents, injections or operations and these can be prevented or minimized with a simple application of Bruise MD™ after the procedure or accident.



Bruises can appear quite raised where the damage to the area causes inflammation as well as the bruise. This is called a contusion.



Or alternatively, the bruise can be flat, but with the same level of discoloration. This iscalled an ecchymosis.

Both contusions and ecchymosis are the result of blood leaking into the tissue from damaged blood vessels. The degree of damage to the area normally dictates the size and severity of the bruise, but some patients are more susceptible to bruising because of their age or other medicines that they take.

Treatment for both contusions and ecchymosis will be the same, with the options being:

1. Do nothing.
2. Use a clinically proven cream to speed up the bruise repair or to prevent the bruise from forming.

The older we get the thinner our skin and bruises can be more severe and take longer to heal. Early application of Bruise MD™ will ensure the bruise is less severe and improves more quickly.

1 -Seely BM, Denton AB, Ahn MS, et al. Effect of homeopathic Arnica Montana on bruising in face-lifts: results of a randomized, double-blind, placebo-controlled clinical trial. Arch Facial Plat Surg. 2006; 8:54-59. 2- Data on File

Myths About Bruising

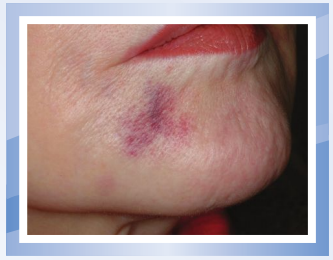
There are quite a few myths about treatments for bruises that are still used today:

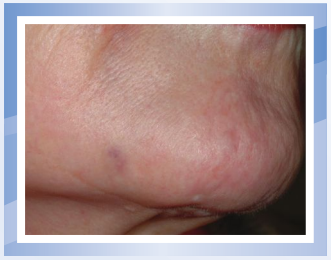
Arnica is used a lot as a 'natural' treatment for bruising. Arnica has been proven in most studies to have no real effect on the outcome of bruising compared to using nothing or a placebo[1].

Raw Steak is often said to be a cure for bruising. Who hasn't seen a film with an actor with a steak over their eye. The only effect that the steak will have is to cool the area.

What Is Bruise MD™ ?

Bruise MD™ is a unique patent protected formulation that has been clinically proven to prevent bruises from forming and also to speed up the time it takes for bruises to improve. Bruise MD™ has been proven to have a statistically significant reduction in frequency, severity and duration of bruising[2].





By using Bruise MD™ you will see a much better reduction in your bruising than using nothing and you are less likely to get a bruise.

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